

HOUSE JOINT RESOLUTION 600
By Mumpower

A RESOLUTION to congratulate and commend General Shale on the occasion of the celebration of its 75th anniversary.

WHEREAS, this General Assembly is pleased to specially recognize those outstanding Tennessee manufacturing concerns that excel in their product lines, are innovative and progressive in their methods and operate as enlightened corporate citizens; and

WHEREAS, General Shale, founded in 1928 and headquartered in Johnson City, Tennessee, is one such outstanding business which celebrates its 75th anniversary this year; and

WHEREAS, ranked second in brick industry production in the United States, General Shale currently produces over one billion bricks each year; a producer of more than 40 billion bricks since its inception, General Shale's product line features over 250 distinct combinations of size, colors and textures; and

WHEREAS, a leader in brick industry territorial coverage, General Shale has a presence in eleven states in the Midwest, South, Southeast and Mid-Atlantic regions, with 21 brick plants

that employ 1,500 people; it was instrumental in the development of coal-fired kilns to replace gas-fired systems during the energy crisis of the 1960s; and

WHEREAS, in its attempt to understand and respond to customer needs, General Shale is devoted to improving customer relations through a nationwide network of direct sales outlets and distributors; and

WHEREAS, General Shale's commitment to excellence is evidenced by its receipt of the 2000 Tennessee Conservationist of the Year Award for its environmental practices, and the 1997 Tennessee Quality Commitment Award for General Shale's effort to continuously enhance practices and integrate quality principles into its business activities; and

WHEREAS, dedicated to its communities, General Shale remains steadfast in its philanthropic endeavors, donating materials for a wide variety of causes in conjunction with its volunteer efforts; and

WHEREAS, in a continuing attempt to promote the rich and storied history of brick, the General Shale Museum of Ancient Brick located at the company's headquarters building contains bricks that mark significant historical sites from pre-biblical times up through the present; and

WHEREAS, General Shale's remarkable history of technology and innovation in production, commitment to good environmental practices and record of outstanding corporate behavior is worthy of our recognition and commendation; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED THIRD GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we commend General Shale for its three quarters of a century of business excellence and offer our heartiest congratulations on the occasion of the celebration of its 75th anniversary.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.

